



## **Discover the Heart of Buying Art**

Art inspires us and sets the mood of our surroundings. Being in an atmosphere rich in arts fosters energy, peace, romance, friendliness, or any quality you choose to create.

Buying original works of art not only creates a unique décor for you, but enables artists to thrive in their creativity.

Six important things to keep in mind as you explore what you want to buy are:

- Decide the kind of atmosphere you wish to create like peaceful, high energy, creative, inspiring, or natural.

- Decide the kind of pieces you are looking for like paintings, fiber art, ceramics, sculpture, or photography.

- Search for original art in galleries and online. Keep track of what you like, and when you think you have found what you want, revisit the other works that you enjoyed.

- Know if you are getting an original work of art. If what you are buying has multiple copies, find out how many and what their value is.

- Check on the value of what you want to purchase. Find out what the works of this artist generally sell for.

- Buy quality so that if your taste changes or you change your décor, you can resell the art.

Art is an esthetic that engenders a sensation, a vibration, or a feeling that is so personal that no one else will feel it. Buy art for the feeling that it brings to you. That feeling, that love energy, will continue each time you see or hear that work of art.

Most important is to buy what you love. When the work of art appeals to you, you can't go wrong.

